

BEAUTY
WELLNESS



PRODUCT CATALOGUE WHITE LABEL IN & OUT



INTRODUCTION



White label: turnkey options

A white label is a product developed by one company (the "producer"), that other companies (the "distributors") market under their own brand.

It is therefore a commercial mechanism for making products available to the market, without mentioning the origin of the information.

In the world of beauty and wellness, due to the overall duration of a product's development, it is possible to use "white label" products to go to market quickly. Who is the white label for? What are the product categories? You could find all your answers in this file!

SUMMARY



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NCC, AT YOUR SERVICE



01

WHITE LABEL

WHITE LABEL

You would like to diversify your cosmetic or food supplement ranges, but do not have the resources to develop them from A to Z (manufacturing, packaging)... Choosing to work with white labels is a quick and easy solution.

WHAT IS A WHITE LABEL?

A white label is a product designed by a producer (from development to packaging), that you can then buy and market under your brand name.



WHY IS WHITE LABELING A SOLUTION?

1

WISH TO DIVERSIFY?

The white label offers a wide choice of products that will meet your needs. You will be able to diversify your range, respond to your customers' needs and build loyalty!

2

WANT TO SAVE TIME?

With the white label you will not have to work out a new formula for months, indeed : you will not have to research the formulation, send it for dermatological testing (or any other safety test depending on the product), declare it, manage the manufacturing or packaging. The producer will take care of all these steps! You will have a finished product, ready to be marketed!

3

DON'T HAVE THE EXPERTISE?

White labeling allows you to benefit from the expertise of professionals throughout your project. You save yourself hours of research, possible disappointment, and above all a good dose of stress. As a white label seller, no need to deal with all the pressure of making a product, or other manufacturing defects such as returns. The manufacturer will take care of all that. This leaves you time for business development.

4

LIMITED BUDGET?

On the one hand, white labeling does not require a large starting budget, on the other hand, it saves you money. When the product already exists, no investment in research or development is required. This allows you to sell a product quickly, but more importantly, at a lower cost. The savings you make will allow you to dedicate a budget to marketing and advertising your product. It will also permit to increase your net margin by choosing your resale price.



WHITE LABEL

WHO IS THIS SOLUTION FOR?



BEAUTY CENTERS



SPAS



SPECIALIST RETAILERS
(beauty bioshops, perfumeries)



COSMETICS BRANDS



HOTELS



FITNESS CLUBS



PHARMACIES



E-SHOP

WHY NCC?

Creating a new product or a new range is a great adventure that requires special expertise, even if you choose to go through a white label.

First of all, we will make sure that we define your project and its feasibility together. It is not uncommon to come up with a new idea, sometimes more coherent than the original one, as the project matures. There are several possibilities for a white label.

IF YOU WANT A STANDARD WHITE LABEL:

- We search for a precise panel of manufacturers adapted to your project and your formula
- We select a manufacturer according to the standards required by your project
- We prepare a regulatory file in accordance with legal standards
- We prepare packaging in different languages according to your markets
- We launch production and ensure batch release
- Finally, we ensure the traceability of the shipment of your products to your stock

IF YOU ARE LOOKING FOR A CUSTOMISED WHITE LABEL:

- In this case, we make slight modifications to the white label formula that suits you (modification of a vegetable oil, an essential oil ...) and a packaging chosen by you
- In addition to the steps mentioned above, we :
- Carry out lab tests
 - Study the stability and compatibility, so that the final product can comply with the quality criteria.
 - Validate the industrial feasibility.
 - Estimate the cost price
 - Define the manufacturing site of the finished product
 - Validate the complete concept / demand (price, quantity or volumetric)
 - Provide detailed project plan schedule and costs (baseline)

OUR PROCESS



CREATING YOUR PRODUCT IN 6 STEPS WITH NCC



**DEFINE
YOUR NEEDS**



**FILL IN THE
PRODUCT BRIEF**



**CHOOSE YOUR
FINISHED PRODUCT**





02

PRODUCTS CATEGORIES

IN & OUT PRODUCT CATEGORIES

Do you want to innovate and offer a response to your consumers' needs? Here are a few themes that you can combine via the In&Out solution!



SKIN/NAILS/ HAIR

Offer a global solution by combining beauty of hair, skin and nail products.



SOLAR

Solar preparation, protecting yourself or prolonging your tan, there are In & Out solutions for every stage of UV exposure.



ATHLETES

Preparation for exercise, aiding recovery or building up muscle mass.



ANTI-AGING

Fight against the signs of ageing such as wrinkles and fine lines by stimulating the regeneration of skin cells and promoting its elasticity.



IMPERFECTIONS

Fight against acne, uneven skin tone, blemishes, pimples, redness, enlarged pores or blackheads and regain self-confidence.



SKIN TONE

Reduce or prevent complexion irregularities such as pigment spots, redness, rosacea.



WEIGHT MANAGEMENT

Slimming your figure, fighting against water retention, burning fat, there are In & Out solutions to feel better about yourself.



JOINT COMFORT

Active people, sportsmen or seniors, there is no age to suffer from joint discomfort. Promoting joint comfort means soothing, strengthening and protecting the joints.



MICROBIOTA

A cure to balance the microbiota helps to combat intestinal discomfort, fatigue, weakened natural defences, bloating and stress. Applied topically, we target the skin flora.



03

PORTFOLIO #IN

FUNCTIONAL BARS

White Label x



Description:

Functional bars (with targeted actives such as high protein or weight control)

Weight: 35g

Use instructions:

Take 1 to 2 bars per day as a supplement to a balanced diet

HIGHLIGHTS

- ✓ Vegan
- ✓ 100% Natural
- ✓ High level proteins
- ✓ High fibre content
- ✓ No added sugar
- ✓ Palm oil free

Minimum order quantity: 2100 pieces



This is one example of many possibilities

TARGETED DRINKS

White Label x



HIGHLIGHTS

- ✓ Vegan
- ✓ 100% Natural
- ✓ Palm oil free
- ✓ Bio or Conventional

Minimum order quantity: 4000 pieces

Description:

Functional drinks in the form of gelled water in resealable bottles (with targeted active ingredients such as hyper-protein, collagen rich or weight control)

Weight: 50g

Use instructions:

Take 1 to 2 bottles per day as a supplement to a balanced diet

This is one example of many possibilities

POWDERED DRINKS

White Label x



HIGHLIGHTS

- ✓ Vegan
- ✓ No added sugar
- ✓ Gluten free
- ✓ Bio ou Conventional
- ✓ Source of vitamins
- ✓ Low calories

Minimum order quantity: 10 000 pieces

Description:

Functional drinks (with targeted actives such as sport recovery, anti-aging, weight management, etc)

Weight: 9g

Use instructions:

Take 1 to 2 sachets per day as part of a balanced diet

This is one example of many possibilities

CAPSULES

White Label x



Description:

Fish or vegetable gelatin capsules. Coloured or natural

Use instructions:

Take 1 to 2 capsules per day as part of a balanced diet

HIGHLIGHTS

- ✓ No added sugar
- ✓ Gluten free
- ✓ Bio or Conventional
- ✓ Source of vitamins
- ✓ Low calories

Minimum order quantity: 10 000 capsules



This is one example of many possibilities

TABLETS

White Label x



Description:

Tablets from vegetable origin. Coloured or natural.

Use instructions:

Take 1 to 2 tablets per day in addition to a balanced diet

HIGHLIGHTS

- ✓ No added sugar
- ✓ Gluten free
- ✓ Bio or Conventional
- ✓ Source of vitamins
- ✓ Low calories

Minimum order quantity: 60 000 tablets



This is one example of many possibilities

SOFTGELS

White Label x



HIGHLIGHTS

- ✓ No added sugar
- ✓ Gluten free
- ✓ Bio or Conventiønnal
- ✓ Source of vitamins
- ✓ Low calories

Minimum order quantity: 10'000 à 200'000 softgels,
to be confirmed according to selected formula

Description:

Softgels on a vegetable or fish gelatine base. Coloured or natural.

Use instructions:

Take 1 to 2 capsules per day as part of a balanced diet

This is one example of many possibilities



GUMMIES

White Label x



Description:

Gummies available in Halal, Vegan or sugar-free form

Use instructions:

Take 1 to 2 gummies per day in addition to a balanced diet



HIGHLIGHTS

- ✓ No added sugar
- ✓ Gluten free
- ✓ Vegan
- ✓ Source of vitamins
- ✓ Low calories

Minimum order quantity: 100'000 à 300'000 softgels, to be confirmed according to selected formula



This is one example of many possibilities



04

PORTFOLIO #OUT

CARE

White Label x



Description:

Creams
Lotions
Gels
Moisturizer
Anti-Ageing
Purifying
Etc

Use instructions:

According to each product or skin type

HIGHLIGHTS

- ✓ Conventional products
- ✓ Organic products

Minimum order quantity: to be confirmed according to the formula



This is one example of many possibilities

BODYCARE

White Label x



Description:

Creams
Lotions
Gels
Scrubs
Foamers

Use instructions:

According to each product or skin type

HIGHLIGHTS

- ✓ Conventional products
- ✓ Organic products

Minimum order quantity: to be confirmed according to the formula



This is one example of many possibilities

HAIRCARE

White Label x

NCC⁺
Nutrition Cosmetics Creation SA
CONSULTANCY

Description:

Shampoo
Conditioner
Mask
Cream

Use instructions:

According to each
product or skin type

HIGHLIGHTS

- ✓ Conventional products
- ✓ Organic products

Minimum order quantity: to be confirmed according to the formula



This is one example of many possibilities

SOLAR

White Label x

NCC 
Nutrition Cosmetics Creation SA
CONSULTANCY

Description:

Creams
Lotions
Gels
Mist
Sun preparation
Post- sun exposure repair

Use instructions:

According to each product or
skin type

HIGHLIGHTS

- ✓ Conventional products
- ✓ Organic Products
- ✓ SPF 15 - 30 - 50 et 50+

Minimum order quantity: to be confirmed according to the
formula



This is one example of many possibilities

TWIST OFF

White Label x

NCC⁺
Nutrition Cosmetics Creation SA
CONSULTANCY

Description:

Nomadic products
Creams
Serums
Active concentrates

Use instructions:

Open a Twist off capsule and
apply to the skin

HIGHLIGHTS

- ✓ Conventional products
- ✓ Organic Products
- ✓ Color on request

Minimum order quantity: to be confirmed according to the formula



This is one example of many possibilities

POWDERED AND SOLID COSMETICS

White Label x



Description:

Shampoo
Shower

Use instructions:

According to each product or
skin type

HIGHLIGHTS

- ✓ Conventional products
- ✓ Organic products

Minimum order quantity: to be confirmed according to the formula



Refill



This is one example of many possibilities

MASKS

White Label x



Description:

Face, neck and eye care masks
various supports (cellulose, gel,
organic cotton fabrics)

Use instructions:

According to each product or skin
type

HIGHLIGHTS

- ✓ Conventional products
- ✓ Organic products

Minimum order quantity: to be confirmed according to the
formula

Neutral bags from 800 units - Printed bags & customised
formulation from 25'000 units



This is one example of many possibilities

SAMPLES - ON THE GO

White Label x **NCC**⁺
Nutrition Cosmetics Creation SA
CONSULTANCY

**We can also offer you
the production of
samples or units, under
your own brand name,
based on products
selected by you**

HIGHLIGHTS

- ✓ BRANDING YOUR COMPANY
- ✓ DISCOVER THE PRODUCT

SAMPLE EXEMPLE



This is just few examples of many possibilities



05

NUTRITION COSMETICS CREATION

NUTRITION COSMETICS CREATION

After more than 25 years in the field of skin research, it is clear for NCC that skin beauty or well-being is the result of an IN & OUT solution. Our Geneva-based product creation and development consultancy supports you, on an international/national level, in the development of your food supplements and/or cosmetic products of swiss quality.



OUR EXPERTISE

- Cosmetic products development
- Food supplements development
- Training/advice

NCC offers all services from scientific & regulatory expertise, product development, to production management.



OUR STRENGTHS

- 25 years of expertise in project management and development of cosmetic/nutrition products
- Access to a range of manufacturers in Switzerland and abroad
- Control of the supply of raw materials, packaging and manufacturers
- Scientific and regulatory expertise at the service of marketing
- Obtaining certification.



A QUESTION ?

Whether you are a franchised boutique, a distribution group, a beauty clinic, an agri-food group, a dermatology specialist or simply an individual with a project, we can assist you at every stage of your project.



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LINKEDIN



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